

Chocolate Bars 7 for 25c

—All the popular lines
Wednesday morning, 7
bars, 25c.
Main Floor, H.B.C.

Come
when the
Store
Opens at
9 a.m.



Hudson's Bay Company.

INCORPORATED 27th MAY 1670

Just 4
Hours in
Which to
Shop.
Come at
9 a.m.

Stamped Towels 23c

—Stamped Pure Linen Towels. Colored borders. Sizes 21 by 29 inches and 18 by 26 1/2 inches. 200 only at each 23c
—Stamped Aprons, 23c
—Stamped Fudge or Tea Aprons. Liberal sizes. Fancy stitching appliques and ribbon. A host of new shades. Wednesday morning special at 23c

—4 INCH WHITE ELASTIC—good quality, 1 yard 10c
—MERCERIZED SEWING THREAD—(finest quality) 50 yard spools. All shades. 4 for 16c
Main Floor, H.B.C.

WEDNESDAY MORNING SPECIALS, 9 A.M. to 1

—There's a double-barrelled reason for Wednesday Morning Specials—it is the Anniversary day of the signing of the Hudson's Bay Company's charter and it is also the first half-holiday of the summer season. We've exerted extra-ordinary efforts to provide BIRTHDAY GIFTS in each department.
—REMEMBER: Just 4 hours in which to shop. Come at 9 a.m.
—In addition to the items on this page there are hundreds of other Anniversary Sale bargains throughout the store.

258th ANNIVERSARY SALE

Dutch Silver Ensemble Ash Trays 29c

—A real Wednesday morning special in the Tobacco Shop. A set of four Dutch Silver Trays, one with handle to carry them all. Main Floor, H.B.C.

No Phone Orders for These Specials.

H.B.C. Seal of Quality Creamery Butter 42 1/2c Lb.

—The very finest creamery butter.

Ham, lb. 35c
—Choice cooked ham, baked or boiled. Special, per lb. 35c

Rhubarb, 6 lbs. 25c
—Fresh rhubarb, choice, special, 6 lbs. 25c

Tomatoes, 2 tins 27c
—Royal Prince choice Tomatoes. 2 tins 27c
Special 2 tins 27c

Beef Steak, lb. 25c
—Choice Shoulder Steak of Beef. Per lb. 25c
Jasper Ave., H.B.C.

300 Hiking Suits \$1 for Girls 6 to 16

No Phone Orders Please—No Dealers

—Superior quality khaki and blue drill hiking or play suits. Two-piece style—middy and knickers: a number have midy and skirt. Sizes 6 to 16 years. We advise early shopping—they are sure to sell quickly. Wednesday morning special suit \$1

Girls' Cotton Vests, Sizes 1 to 14 Years 15c
—600 fine ribbed knitted cotton vests in no sleeve or short sleeve styles. Nicely finished with fancy edge and draw string. Size 1 to 14 years. Wednesday morning special at 15c

Girls' Cotton Bloomers, Sizes 1 to 14 Years 19c
—600 fine knitted cotton bloomers, cut in good roomy sizes with strong elastic at waist and knee. Shown in pink, rose, green and orchid. Sizes 1 to 14 years. Wednesday morning special 19c
Second Floor, H.B.C.

EXTRA SPECIAL

100 Double Fuji Silk Dresses

4.95

Sizes 16 to 42

—Come when the store opens at 9 a.m. If you wish to share in this bargain. Double weight Fuji silk dresses, with long sleeves. Smartly styled and trimmed with pleats, tucks, buttons and contrasting shades. Shown in pink, rose, green, coral, Nile, saxe, powder, sunni and white.

Second Floor, H.B.C.

Lovely Quality Silk Rayon Pyjamas 2.95

—An outstanding attraction. Silk rayon pyjamas in pretty shades with trimmings of contrasting colors and lingerie looks. The coats have novelty pockets, and the pants have firm elastic at waist. Shades of pink, peach, mauve, orchid and white. All sizes. Wednesday morning suit 2.90

Checked Dimity Princess Slips, 2 for \$1
—Fine quality checked dimity slips with pleats over the hips to give extra fullness. Finished with hemstitched top and dimity shoulder straps. Shades of green, mauve, orchid, sand, pink, peach and blue. Wednesday morning special 2 for \$1

Dimity Bloomers, 2 for \$1
—Made of fine quality checked dimity in good roomy sizes. Finished with strong elastic at the waist and knees. Shades of orchid, mauve, peach, pink and blue. Medium and large sizes. Wednesday morning special 2 for \$1
Second Floor, H.B.C.

300 Women's Hats at 1.95

—Entirely new styles! Felt and straw combinations felt, straw, silk and ribbon hats in semi-brim styles. Trimmed with fancy stitching appliques and ribbon. A host of new shades. Wednesday morning special at 1.95

75 Only Rayon Blouses \$1

—A clearing line of traveller's samples in pullover or coat styles with round, square or V neckline. Trimmed with lace, tucks, ties, buttons and pockets. Obtainable in grey, rose, flesh, peach, mauve, black and navy. Wednesday morning special at \$1
Second Floor, H.B.C.

Boys' Khaki Overalls, Suit \$1

—A real bargain to start selling with a rush on Wednesday morning. First quality khaki drill, made in open front style with drop seat. Red trimmed sport collar. An opportunity to buy first quality goods, properly made, at much below regular price. Sizes 3 to 8 years. No phone orders please. Jasper Ave., H.B.C.

Men's Underwear Bargain \$1 Suit

—Different kinds grouped to give every man a chance to fill his needs in summer underwear. Penman's Bathing first quality in white, short sleeve and knee or ankle length. Penman's white mesh one button, no sleeve, knee length. Imported cotton morning long sleeve, ankle length. Sizes 34 to 44. For those who prefer shirts and drawers we have Penman's natural color bathrigger—in shirts, sizes 34 to 44, and drawers sizes 32 to 42. Per garment 50c. Suit \$1. Main Floor, H.B.C.

2000 Yards Quality Silks, Per Yard . . . 98c

—Dependable silks, from the H.B.C. Silk Shop on sale Wednesday morning at a price which calls for 9 o'clock shopping. Included are:

—Colored Habutai
—Satin Cordeline
—Broadened Lining Silks
—Printed Habutai
—Colored Crepe de Chine
—Colored Art Silks
—Colored Moroccan
—Striped Shirtings
—Dyed Pongee

Second Floor, H.B.C.

Men's Blue Bib Overalls Extra Special 1.49

—Just 120 pairs in this wonderful bargain for quick selling. Wednesday morning! The regular quality blue denim made in roomy and easy fitting style with five pockets and elastic suspenders. Full standard garments double stitched throughout. Sizes 34 to 44. No phone orders, limit 2 pairs to a customer. Main Floor, H.B.C.

Men's Work Shirts 95c Each

—An assorted lot just received and priced for an Anniversary bargain. Plain khaki drill and khaki cotton military; also fancy check shirts. Well made shirts that are double stitched throughout. Will fit and give excellent service. Sizes 14 1/2 to 17. —No phone orders please. Main Floor, H.B.C.

Japanese Crepe. Yard 15c

—Thirty shades in fast dyed Japanese cotton crepe. A splendid quality. Will launder well and give excellent service. 30 inches wide. Wednesday morning special, yard 15c

Linen Table Cloths. Regular value 1.25 75c

—200 all pure Irish linen crash table cloths. Hemmed and ready for use. Fast colored striped borders in blue, gold or green. 45 by 45 inch. Excellent value 1.25. Wednesday morning special, each 75c
Second Floor, H.B.C.

300 Pairs Women's Black Silk Hose, pair 29c

—Women's pure thread silk hose—every pair perfect—black only. A clean up line. Ribbed or elastic tops. Sizes 6 1/2 to 10. Wednesday morning special at, pair 29c

200 Pairs of Children's Hose. 29c

—Silk plaited lisle and art silk hose in a broken assortment of sizes. Wednesday morning special, pair 29c

Children's Hosiery. 50c

—300 pairs of wool golf hose, also silk plaited hose. Regular 75c and 85c values. A good assortment of shades. Sizes 6 to 10. Wednesday morning special, pair 50c
Main Floor, H.B.C.

Palmolive Soap 5c

No Phone Orders Please

—1000 cakes Palmolive soap. Regular size cakes. Limit 10 to a customer. Shop early. Wednesday morning, special at, cake 5c

Frostila, 19c

—125 bottles only. Regular 30c size. Limit 3 to a customer.

75c PROPELLING PENCILS, 35c

—A jobber's sacrifice accounts for this bargain. 200 propelling pencils, nickel plated, chased, and complete with eraser and extra leads. Women's and men's sizes in the lot. Made to sell at 75c each. Wednesday morning special, each 35c
Main Floor, H.B.C.

Men's \$5 and \$6 Oxfords 2.58

—For rush selling Wednesday morning. 150 pairs young men's and big boys' black and brown calf oxfords. Medium weight, oak tan soles and rubber heels. Sizes 6 to 10 1/2. \$5 and \$6 values. Pair 2.58

Women's Tennis Shoes, 95c

—100 pairs of women's white and brown tennis shoes—oxfords or oxford styles. Sizes 3 to 7.

Men's Tennis Oxfords, 1.19

—100 pairs of men's white canvas tennis oxfords with "Rough-Tred" rubber soles. Sizes 6 to 11.

Boys' Running Shoes, 95c

—100 pairs, boys' brown canvas high or low cut running shoes. Sizes 11 to 13. Jasper Ave., H.B.C.

Natural Pongee 39c Yard

—200 yards of special quality, 31 inch natural pongee silk. Free from flaws and drawing. Wednesday morning in the Anniversary Sale, per yard 39c

Sale of Woollens. \$1 Yard

—Table of novelty woollen plaid adaptable for sports skirts or combination dresses. All light grounds. 36 inches wide. Half Day special. Wednesday morning, per yard \$1
Second Floor, H.B.C.

Toys for the Children

—MECHANICAL TOYS—60 only, large size dump trucks, fire engines, ice wagons and ladder trucks. On sale 1.95
Wednesday, each 1.95

39 ONLY CHILD'S CHINA BREAKFAST SETS—each set

of porridge dish, plate and cream jug, prettily decorated in children's patterns. Regular \$1.50. Wednesday, per set 59c
Jasper Ave., H.B.C.

Table Phonographs, 13.95

—Three only, small table phonographs. Complete with 5 Records, 13.95
—Guaranteed good tone, single spring motor. Will play two 10" records with one winding.

Sample Phonographs

—ONE ONLY—Imperial console phonograph with new tone arm and sound box. No need to emphasize the quality of this well known "Imperial" brand lineoleum. The quantity is limited, so come early Wednesday morning, to share in this genuine lineoleum bargain. 2 yards. With 5 Victor V.E. records and Samplers 89.50
—TWO ONLY—Imperial console phonographs. Console model in walnut case. New tone arm and sound box. With 5 Victor V.E. records 79.50
Terms \$5 down balance monthly
Jasper Ave., H.B.C.

Women's Long Silk Scarfs 1.39

—75 only in this Wednesday morning special. You will say this assortment is exceptional! Conventional designs in bright colors—floral designs more delicately stencilled effects, plain scarfs, etc. Crepe and georgette scarfs up to 29 by 64 inches in size.

200 ONLY WOMEN'S FANCY BELTS.

EACH 35c
—Sale samples! Every belt in good condition. Practically no two alike. Fancy leathers and all widths from 7 1/2 to 2 1/2 inches. Shown in gold, silver, green, tan, black and red. Belts with regular selling values of 65c to 1.50 each. Wednesday, each 35c
Main Floor, H.B.C.

100 Only Spalding's and Wright & Ditson's Golf Clubs HALF PRICE

Regular \$2, 4.50, \$5, and \$6

—A Wednesday morning special in the H.B.C. Sporting Goods department. 100 only genuine Spalding's and Wright & Ditson's golf clubs at half price! Those who appreciate really good driving irons, mid irons, mashies, niblicks and putters will be quick to share in this sale. Steel and wood shaft club in left and right hand models. Priced \$2, 4.50, \$5 and \$6. Wednesday morning special at Half Price
Jasper Ave., H.B.C.

Wallpaper

Single Roll 37 1/2c

—A real special for Wednesday morning. 240 rolls of Maxmum 30 inch wallpapers. Suitable for living rooms, dining room and halls. Half price Regular 75c single roll for 37 1/2c

Continuing Big Room Lot Wallpaper Sale

—All on display and marked at bargain prices. Jasper Ave., H.B.C.

40-Gallon Garbage Cans 2.95

—Heavy, hand-made, rust-proof galvanized garbage cans. Just what you'll need for your spring cleaning. Vahaped protective rods on sides. Strongly attached handles. Tight fitting crump covers. Large 40-gallon size. Regular 3.75. Wednesday morning special 2.95

Electric Washers. 59.50

Regular value 98.50
—Three only LAUREL electric washers to clear at a remarkable reduction. Light running simple to operate. A thorough washer and a splendid swinging wringer. Fully guaranteed. Regular 98.50. Wednesday morning 59.50
Jasper Ave., H.B.C.

200 YARDS DOMINION INLAID LINEOLEUM. SQUARE YARD 1.19

—Choice of two popular patterns suitable for kitchen or dining room use. No need to emphasize the quality of this well known "Dominion" brand lineoleum. The quantity is limited, so come early Wednesday morning, to share in this genuine lineoleum bargain. 2 yards. With 5 Victor V.E. records and Samplers 1.19
—Third Floor, H.B.C.

Tapestry Table Runners, 1.29

—Heavy tapestry table runners in blue, rose and gold. Size 15 by 48 inch. Regular 1.75. Wednesday morning, each 1.29
Third Floor, H.B.C.

MILL ENDS 50" SUNFAST CASEMENT. PER YARD 39c

—Mill ends of this fine quality mercerized sunfast case ment cloth in popular shades of rose, brown and green. Suitable for many purposes. Extensively used for drapes. Fine quality casement cloth that sells in the regular way at \$1 yard. 1000 yards. Wednesday morning at yard, 39c. Lengths from 1 to 6 yards sold by the end. Third Floor, H.B.C.

300 Pieces Blue Moorcroft Tea and Breakfast Ware, HALF PRICE

—Another Special Purchase! In some instances the quantities are not large, so shop early.

—75c Tea Cups and Sauers	—\$1 Cake Plates	—80c Teapot Stands	—150 Coffee Pots
—\$1 Cream and Sugar	—125 Cream and Sugar	—90c Jugs Pots	—175 Coffee Pots
—\$1 Breakfast Cups and	—\$1.50 Sugar and Cream	—\$1 Open Jugs	—82 Coffee Pots
—75c Tea Cups and Sauers	—\$1.50 Sugar and Cream	—125 Open Jugs	—40c Egg Cups
—\$1.50 Sugar and Cream	—\$1.50 Open Jugs	—150 Open Jugs	—80 12" plates
—40c 5" Plates	—\$1 Teapots	—125 Covered Jugs	—350 12" Plates
—40c 6" Plates	—125 Teapots	—150 Covered Jugs	—81 Bowls

25 Layer Felt Mattresses . . . 7.95

—A splendid mattress at this exceptionally low price. Layer built. Good thick quality. Clean sanitary felt filling. Encased in strong art ticking. Finished with neat roll edges. 3 ft. 3 in., 4 ft., and 4 ft. 6 in. sizes. Wednesday morning, each 7.95

25 Non-Sway Coil Springs 5.95

—Strong comfortable, and resilient, with 30 coil tempered coil springs, securely attached to rigid built underframe, durable top wire lasing and midway attachment on sides 3 ft. 3 in., 4 ft., and 4 ft. 6 in. sizes. Wednesday morning special, each 5.95
Third Floor, H.B.C.

The Bulletin's Page of World News Told in Pictures

London's Fogs Are Measured : Sixpence Day for Aged Ladies



MEASURER OF FOG: This makes Dr. J. C. Owens one of the busiest men in old London as superintendent on atmospheric pollution for the air ministry.

AT RIGHT: ADMIRATION: London lads returning from a hike are impressed by the stateliness of the handsome lieguard.



IS A FAIR CANADIAN: Alyn Farcand, noted film star, the daughter of the assistant high commissioner for Canada in London.

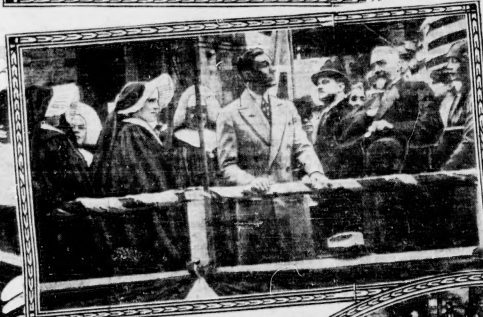


THE EARL OF ATHLONE: governor-general of South Africa, who was appointed Knight of the Garter, the highest order of chivalry.

AT LEFT: OLD CUSTOM: at St. Bartholomew's on Good Friday, when aged women pick up gift sixpences from the tomb and receive a hot cross bun.



UNCLE OF CAPT. KOEHL: August J. Koehl, New York, playing the song he composed and dedicated to the intrepid flyer who crossed in the Bremen.



YOUNG MAYOR WALKER after laying cornerstone for new French hospital in New York. With him are F. Wildenstein and Lucienne Jouvard of the French Benevolent Society.



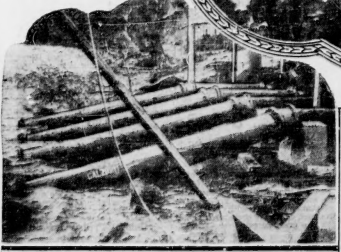
BEAT GERMANY AGAIN: This time, however, it was a good-natured sporting dispute and France won the international soccer title by the wide margin of 14 goal to 3 over their Teuton opponents. Picture shows a French player giving a team-mate a lift at an exciting moment, in thwarting the German team's attempt for a goal.



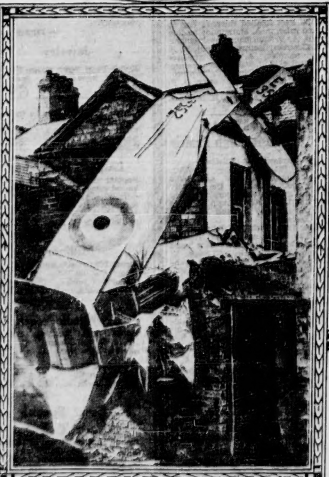
CROSS FOR THE POLE: It is made from a tree in the pope's garden and will be carried by the chaplain of Commander Nobile's dirigible.



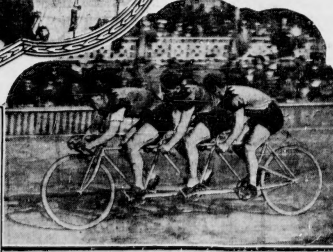
LAWYER FOR A SLAYER: Sophia Riley, 22, one of the youngest women attorneys in court, for Marie Howard, confessed killer of "Speedy" Stephens, vice raider, Kansas City.



PUMPING LAKE NEMI DRY FOR TREASURE: It is near Rome and there is hope of finding the treasure laden Roman galleys which are believed to be lying on the bottom.



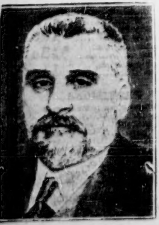
AFTER A FATAL PLANE CRASH NEAR BELFAST: Wreck of the B.A.E. aeroplane, which fell at Dunmurry, killing a child.



WYLD TRIO WINNING RACE AT HERNE HILL: The first triplet cycle race for a quarter of a century was a feature of a recent program at Herne Hill, England.



COMING TO THIS SIDE: Walter Butler, young British film star, who has been engaged by Samuel G. Goldwyn, photographed as he was leaving Waterloo Station.



TROUBLE IN RUMANIA: M. Bratianu, the premier, whose government may be overthrown by violence according to reports received through Berlin.



JUST MAKING THE WEIGHT FOR THE DOCTOR: A camera study from the East Harlem Health Centre, New York.



COCA COLA OFFICIALS AT DEL MONTE LINKS: From left: Archie Lee, B. W. Woodruff, Charles Strub, Eugene Kelly.



LUCK AT MONTE CARLO: Countess Stanislava de Rochefort, formerly Alice Cocea, actress, won \$18,000 and purchased a villa before there was time for her to get back to the tables.

GIRL A ONE

By ANNE AUSTIN, Author of "SAINT AND SINNER".
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THIS HAS HAPPENED
Word of the state orphanage since she was four, SALLY FORD is known to be a "GIRL A ONE". She met David EARL, a student working on the farm during vacation. David told her that he was a "GIRL A ONE" and that he was a "GIRL A ONE". She was a "GIRL A ONE" and he was a "GIRL A ONE".

David EARL, a student working on the farm during vacation, told her that he was a "GIRL A ONE". She was a "GIRL A ONE" and he was a "GIRL A ONE".

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THE GUMPS



GASOLINE ALLEY



THE NEBBES



BOOTS AND HER BUDDIES



WINNIE WINKLE, THE BREAD WINNER



LITTLE ORPHAN ANNIE



Miss Information



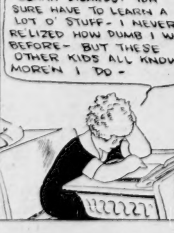
French Ace is Matched



DUMBELLS



LEARN' LIZARDS!



COURSE WHAT THEY KNOW



I SPOKE WITH MRS. PENTER



HOPE AN JUST GETTING



THROUGH DOESN'T GET YUM

